



Overview of the KBCSD

(Korea Business Council for Sustainable Development)

1405 Trade Tower, 511, Youngdong-daero, Gangnam-gu, Seoul Korea
TEL: +82 2 6000 7660~9, Fax: +82 2 6000 7671, Email: master@kbcSD.or.kr, Web: www.kbcSD.or.kr

Introduction

- KBCSD(Korea Business Council for Sustainable Development) is a CEO-led organization of 57 forward-thinking companies that endeavors to put Korean industry on track to economic development in harmony with environment and social development.
- KBCSD is a global network partner of the WBCSD(World Business Council for Sustainable Development)

History

- 2001 : MOU concluded between FKI (Federation of Korean Industries) and WBCSD on the establishment of KBCSD
- 2002 : Inaugural General Meeting held on March 21
 - * Dr. Dong-Soo Hur, Chairman of GS Caltex Corporation, appointed the first Chairman of KBCSD
- 2009 : Designated as a focal point for 'Green Growth Business Dialogue' under the Presidential Committee on Green Growth
(Recognized as a premier business voice in shaping national sustainability policies)
- 2012 : WBCSD Annual Council Meeting held in Seoul, in commemoration of the 10th Anniversary of the establishment of KBCSD
- 2015 : Sustainable Korea 2030 Master Plan established and officially announced
Korea-China CEO Roundtable on Sustainable Development launced in Beijing
- 2016 : Dr. Myung-Ja Kim, former Minister of Environment, appointed the second Chairperson of KBCSD

Membership

- KBCSD membership spans 57 enterprises that are spearheading sustainable business practices
- Member companies comprise 16 industrial sectors as follows:
oil refinery and gas, steel, electrical and electronics, petrochemical, construction, aviation, automobile, paper and pulp, accounting and consulting, telecommunications, power utility, agriculture, etc.

Public-Private Policy Consultation	<ul style="list-style-type: none"> Convene CEO gatherings with high-level officials from politics, government and the National Assembly with a view to providing business inputs regarding pending policy issues on sustainable development (Invitees include Prime Minister, Minister of Environment, Minister of Trade, Industry and Energy, etc.)
Policy Research	<ul style="list-style-type: none"> Provide a platform for member interaction in developing sustainability policies, publishing policy recommendation reports, etc.
Visions and Roadmaps	<ul style="list-style-type: none"> Establish mid-, and long-term visions and action plans for the business sector in its response to major sustainability megatrends (Sustainable Korea 2030 Master Plan)
Capacity-Building	<ul style="list-style-type: none"> Enhance capacity-building and information-sharing for member companies associated with sustainability management through specialized education programs
Media Relations	<ul style="list-style-type: none"> Hold KBCSD Media Awards on Sustainability on an annual basis to promote public and media awareness of sustainable development
International Relations	<ul style="list-style-type: none"> Interact closely with WBCSD, CBCSD, Nippon Keidanren, ADB, GCF and other like-minded organizations to promote regional and global collaboration in such fields as climate change, energy, inclusive business, and global CSV Help member companies advance sustainable business practices by introducing best practice models and implementation tools proven by leading global expertises Spearhead green initiatives in Asia by holding 'Korea-China CEO Roundtable on Sustainable Development' aimed at expanding low-carbon, green business opportunities

KBCSD Members



Business Leadership for Sustainable Development

57 Member Companies

• Honorary Chairman :

✓ Dong-Soo HUR, Chairman of GS Caltex

• Chairperson :

✓ Myung-Ja KIM, President of the Korean Federation of Science and Technology Societies, Former Minister of Environment

• Vice Chairmen :

✓ Myung-Soo HUH, Vice Chairman, GS E&C
 ✓ Jin-Soo PARK, Vice Chairman & CEO, LG Chem
 ✓ Jun KIM, CEO, SK energy
 ✓ Othman Al-Ghamdi, CEO, S-OIL
 ✓ Seong YU, Executive Vice President, POSCO

• Board Members :

✓ Ja-Yong KOO, Chairman & CEO, E1 Corp
 ✓ Soo-Young HUH, President & CEO, Lotte Chemical Corp
 ✓ Kyong-Ho LEE, President, Younglim Timber
 ✓ Kwan-Sup LEE, President & CEO, KHNP Co. Ltd
 ✓ Sang-Hun LEE, CEO, Hansol Paper Co. Ltd.

 GS 칼텍스	 GS건설	 (주)LG화학	 SK에너지(주)	 S-OIL(주)
 (주)포스코	 (주)E1	 롯데케미칼(주)	 영림목재(주)	 한국수력원자력(주)
 한솔제지	 한영회계법인	 기아자동차(주)	 (주)대한항공	 (주)래티튜드
 몬산토코리아(주)	 법무법인(유)율촌	 BMW코리아(주)	 삼성물산(주)	 삼성안전환경연구소
 삼성SDI(주)	 삼성엔지니어링(주)	 삼성전기(주)	 삼성전자	 삼경회계법인
 삼천리	 (주)아모레퍼시픽	 아시아나항공(주)	 IBK기업은행	 SK가스(주)
 SK텔레콤(주)	 옵니시스템(주)	 유한킴벌리(주)	 GS에너지(주)	 GS E&R(주)
 GS EPS(주)	 GS파워(주)	 K-water	 (주)KT	 코오롱베니트(주)
 한국가스공사	 한국셀석유(주)	 한국에너지공단	 한국에너지기술평가원	 한국전력거래소
 한국지엠(주)	 한국타이어월드와이드(주)	 한국환경공단	 한국환경산업기술원	 한라시멘트(주)
 한화종합화학(주)	 한화케미칼(주)	 한화큐셀(주)	 한화토탈(주)	 현대그린파워(주)
 현대오일뱅크(주)	 현대제철(주)			

KBCSD Networks



Business Leadership for Sustainable Development

- **Government** : Ministry of Environment, Ministry of Trade, Industry & Energy, Ministry of Land , Infrastructure & Transport, Office for Government Policy Coordination, etc.
- **National Assembly** : Climate Change Forum, Environment & Labor Committee, Industry & Trade Committee, Sustainable Development Committee, etc.



Government /
National Assembly



WBCSD, CBCSD, Nippon Keidanren, ADB, GCF, GGI, UN, and 60 BCSDs,

The industry

47 major large businesses,
5 major business associations,
other industrial associations



KBCSD

International
Organizations like
WBCSD and etc



Media

Maeil Business Newspaper,
Chosun Ilbo,
Seoul Broadcasting System (SBS),
Dong-A Ilbo, etc.

Research Institute,
Law firm, Consulting

Samjong KPMG LLC, Ernst&Young,
KOLON BENIT, Attorneys at Law
Yulchon, Samsung Institute of Safety
& Environment, etc.



[Annex] Introduction of WBCSD

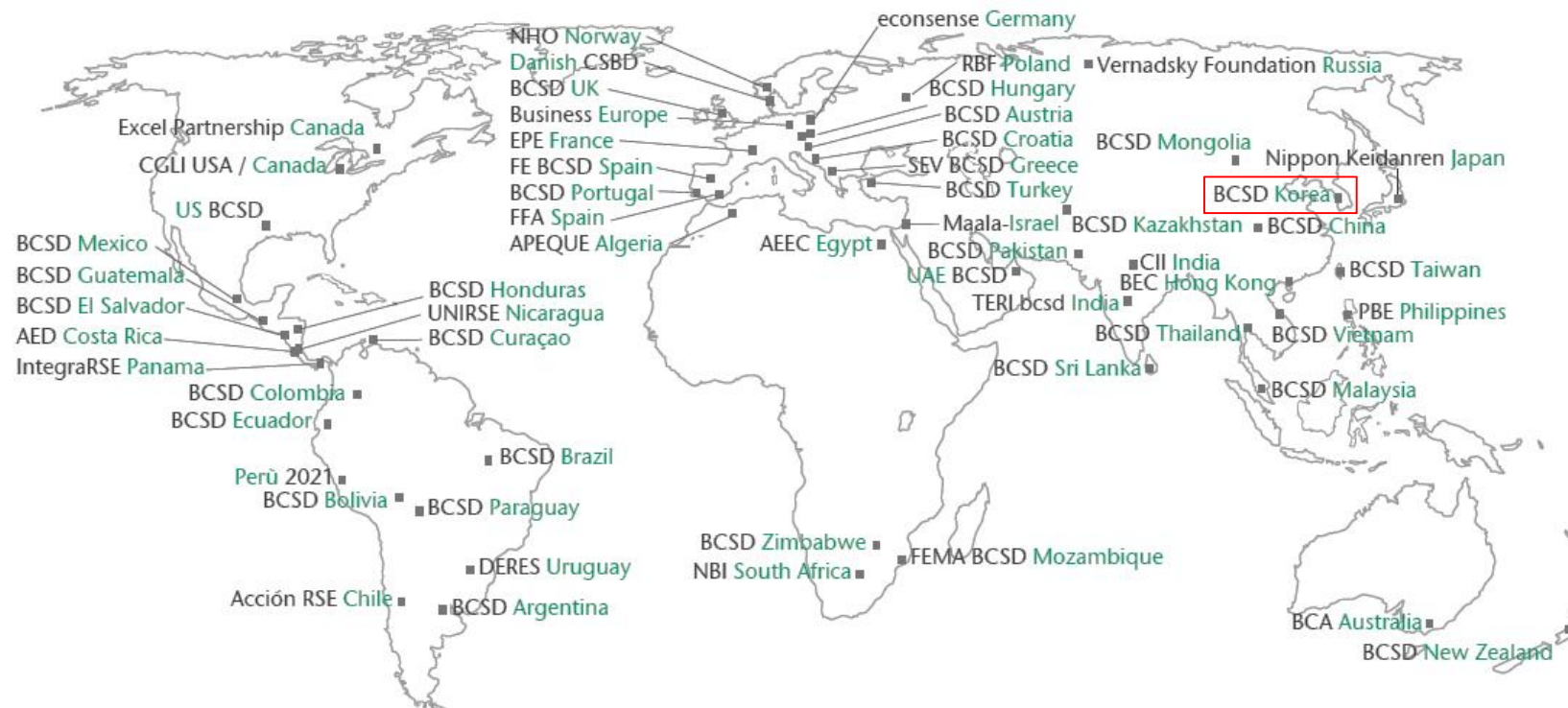


Business Leadership for Sustainable Development

WBCSD (World Business Council for Sustainable Development)

- Founded in 1991 by a request of UNCED as a global CEO-led organization serving as a leading voice of business in support of sustainable development
- Currently, CEOs of more than 200 global companies around the world are actively engaged in the Council
 - Majority of members are in the upper ranks of 'Fortune Global 500 companies' and 'Global 100 Most Sustainable Companies' (annually announced in the Davos Forum)
- Paul Polman, President of Unilever, serves as the Chairman of WBCSD

WBCSD Global Network











What WBCSD Does



Business Leadership for Sustainable Development

- WBCSD helps member companies integrate successful sustainability into their core business strategies.
- manage risks, anticipate consumer demand, build positions in growth markets, secure access to needed resources, and strengthen their supply chains, etc.

 Circular Economy	 Business and Human Rights	 Inclusive Business	 Rural Livelihoods Initiative	 Carbon Capture and Storage (CCS)	 Green House Gas Protocol	 LCTPI Low Carbon Freight	 LCTPI Low Carbon Transport Fuels	 Decarbonizing Transport	 Finance
 Resilience	 Access to safe water, sanitation, hygiene (WASH)	 Improve land based waste management to reduce marine debris	 Scale up industrial water reuse & resource recovery	 Water stewardship: increase business participation in reducing shared water risk	 Water, energy, climate change resilience	 Sustainable Lifestyles	 Mainstreaming Life Cycle Assessment for Whole Buildings	 Solutions Lab on the Circular Economy	 Climate Policy
 Biodiversity Measurement and Reporting	 Business Learning Hub on Landscapes	 Land Restoration	 Natural Infrastructure for Business	 Leadership Program	 Natural Capital Protocol	 Reporting Matters	 Risk Management	 Finance for Social Impact	 LCTPI Renewables
 The Reporting Exchange	 Climate Smart Agriculture	 Food loss and waste	 Energy Efficiency in Buildings 2.0	 Sustainable Mobility Project 2.0	 Zero Emission Cities	 Developing Metrics	 Prototyping Innovations	 Inspiring Engagement	
 FReSH	 The Chemical Sector Project	 Tire Industry Project	 Cement Sustainability Initiative (CSI)	 Materials Marketplace	 Product Portfolio Sustainability Assessment	 Natural Capital Protocol Toolkit	 Social Capital Protocol	 Forests & Forest Products as Carbon Sinks	